

Beauty School!

4 STEPS TO THE PERFECT POUT

An expert guide to bee-stung lips, minus the pain

A full, sex-kitten pout instantly makes a girl feel foxy. And thankfully, few things could be simpler. No, it doesn't involve dark lip pencil with frosted pink lippy, or drawing on a whole new mouth that makes Leslie Ash's trout-pout seem restrained. **wtw** make-up artist

Jo Bull, who regularly paints Scarlett Johansson's bee-stung pout, says, 'The less obvious the look, the more kissable the lips.' Jo's secret to plumping any mouth is to use a pale, creamy colour palette and a couple of insider application tricks. So read on and prepare to pucker up...

WORDS AND BEAUTY: SALI HUGHES. PHOTOGRAPHS: HELENA KOUZELEAS. HAIR AND MAKE-UP: JO BULL AT TIME USING ESTÉE LAUDER. MODEL: TANELL AT PROFILE. FOR WHERE TO BUY SEE STOCKISTS, PAGE 169

The Body Shop Lip Liner in Beech, £5

MAC Lip Pencil in Spice, £9

Pout Lip Liner in 32A, £10

Bobbi Brown Creamy Lip Liner in Nude, £13.50

Benefit Lip Plump, £13.50

From left: Dr Lipp Original Nipple Cream, £11 at Space NK. Guerlain Divinora Liplift SPF6, £16.50

* Starting with well-moisturised lips, blot your mouth with a tissue for a smooth surface. Apply a lip-plumping product just as you would a lipstick or balm (we used Guerlain Divinora Liplift, but see above and right for a selection), taking care not to go over your lip line.

* Take a nude, clear or pale, shimmery lip pencil (we used Guerlain Divinora Lip Pencil in Cupidon, £11.50) and starting with the top lip, trace your lip line with short feathery strokes. Don't be tempted to draw outside the natural line - the pale colour will create the illusion of a fuller lip for you.

Benefit Lipstick in I Think I Love You, £11.50

* Pick a pale to medium, soft shade of lipstick - rose, pinky beige and caramel are all ideal - and stroke on with a short, firm lip brush, taking care to work the colour into the sides of your mouth (we used Bobbi Brown Lip Color in Rose). Blot with a tissue and add another coat for staying power.

MAC Amplified Creme Lipstick in Oh Garnet, £11

Bobbi Brown Lip Color in Rose, £14

* Choose a matching shimmery lipgloss in a shade lighter than your lipstick - we used Miners Luscious Pout in Barely There - and dab across the centre of your bottom lip only to create a pouty effect. Reapply regularly for maximum sex-kitten appeal. Mwah!

Ruby & Millie Lip Color in Pink 415, £10 at Boots

Sephora Lip Gloss in Melon, £4.90

Estée Lauder Pure Color Duo Lip Chromatix, £13.50

MAC Lipglass in Oyster Girl, £10.50

Miners Luscious Pout in Barely There, £1.99 at Superdrug

Ruby & Millie Lip Gloss in Noon 40, £11